



EVIDENCE BASED INVESTING



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**THE CAPITAL COMPANY
HONG KONG LIMITED**

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Utilizing "Evidence Based Investing" as our core investment methodology we seek investment returns in lockstep with clients' portfolio mandates while mitigating fee, cash and tax drag. Managing money is a science, not an art.

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HARMEN OVERDIJK

Founding Partner and Private Client Adviser

Harmen Overdijk is a founding partner of The Capital Company, a Hong Kong based asset management firm focused on fee-based asset management. The Capital Company was created from the strategic merger of two experienced independent asset managers, where the partners have decades of Asian and International experience.

The firm's philosophy is based on Evidence Based Investing. A disciplined approach that gains its insights about the markets and returns from academic research, structures portfolios along the dimensions of expected returns and adds value by integrating research, portfolio structure, and implementation. This investment approach makes extensive use of low cost passive investment instruments.

Harmen is an expert portfolio manager with 20 years of investment management experience. Prior to The Capital Company he held senior management and CIO roles for several successful asset management practices at EFG Asset Management, Fortis Bank and MeesPierson.

He is a Chartered Financial Analyst (CFA) holder and has an MSc in economics from Tilburg University, The Netherlands.

The financial planning process starts with a complimentary initial meeting we call the *Discovery Session*. Here we discuss your needs, goals and financial circumstances to determine how we may assist and how we charge. We are a fee for service firm and explain all our fees in advance. Ask for a copy of **The Capital Company Creed** explaining our fee offering and client experience.

